



ML Mthokozisi Luthuli
MENTORSHIP
ACADEMY



CALL FOR APPLICATIONS

If you're interested in applying for the ML Mentorship Academy's 4-month mentorship program for startups, here's what you need to do:

- 1. Eligibility Criteria:** Your startup must meet the following criteria to be eligible for the program:
 - Must be a registered organization/company.
 - Should have been registered for at least 6 months.
- 2. Application Process:** Prepare an application letter that includes the following information:
 - Brief introduction of your startup.
 - Explanation of why you believe your startup would benefit from the mentorship program.
 - Overview of your current business status, challenges, and goals.
 - Any relevant achievements or milestones your startup has accomplished so far.
- 3. Application Submission:** Send your application letter to the provided email address. Make sure to include all the necessary details and contact information so that they can reach out to you easily.
- 4. Program Benefits:** If your startup qualifies for the program, you will receive the following benefits:
 - 4 months of business coaching and mentorship.
 - Creation of a 5-page website for your startup.
 - Development of a company profile.
 - Assistance with creating a business plan.
 - Creation of a business profile.
 - Access to exciting networking opportunities.
- 5. Important Dates:** Be aware of any deadlines for application submission and program commencement. Ensure you submit your application on time.
- 6. Follow-Up:** After submitting your application, be prepared for potential follow-up inquiries or interviews from the ML Mentorship Academy. Make sure to check your email regularly and respond promptly.

closing date :08 September 2023

Send your application to: applications@mlacademy.co.za

www.mlacademy.co.za